

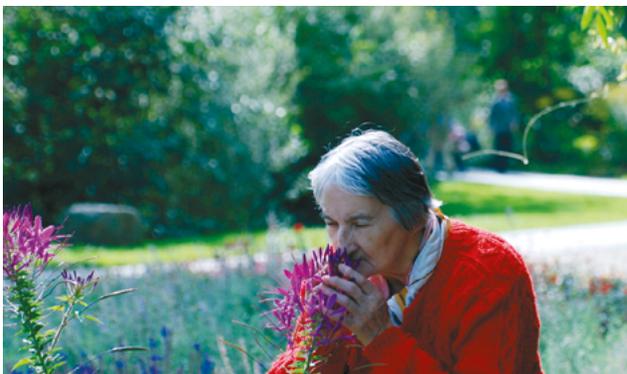
Photo and video competition “What’s old anyway?”

The prize-winners

The exhibition is accompanied by an illustrated book presenting selected photographs by amateur and professional photographers who took part in the photo and video competition “What’s old anyway?”. This brochure is available free of charge.



1st Prize (Professional) – “A day in May”, Timm Stütz



1st Prize (Amateur) – “Does she still remember?”, Fritz Friesl

Imprint

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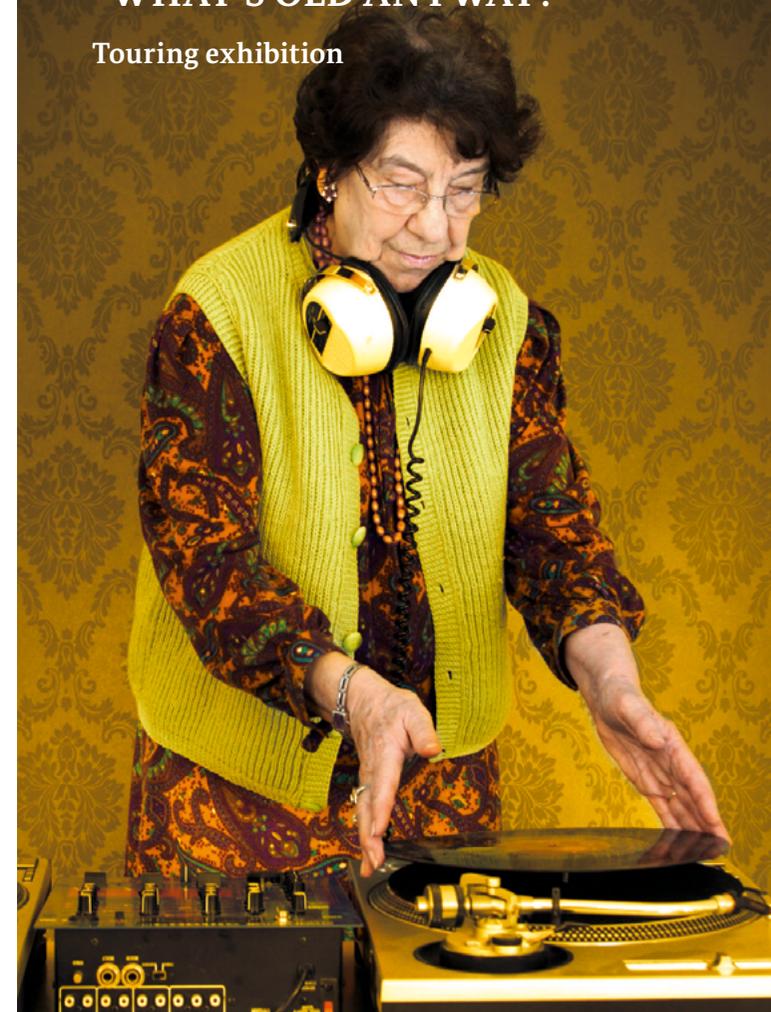


Federal Ministry for
Family Affairs, Senior Citizens,
Women and Youth

**IMAGES OF
AGEING**
New perspectives – new opportunities

“WHAT’S OLD ANYWAY?”

Touring exhibition



In cooperation with:

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Mitglied der Fédération Internationale de L'Art Photographique

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Why the need to “Rethink old age”?

Today, many older people live to an advanced age in good health and have very varied everyday lives. But do the images of ageing that prevail in society match the diverse life plans and different strengths of the older people of today?

With its “Images of Ageing” programme, the Federal Ministry for Family Affairs, Senior Citizens, Women and Youth is inviting us to question our ideas about life in old age, which might be in need of updating. The aim is to trigger the widest possible discussion of the idea of “images of ageing” in all areas of life. After all, realistic, differentiated concepts of ageing help to improve acceptance and openness between the generations. Realistic images of ageing are a central pillar of mutual understanding and thus form the basis for the cohesion of society in general.



“All stitched up” – Ragela Bertoldo

My image of ageing?



“Thank you!” – Dirk Reinhold

Age has many faces. The intention behind the photo and video competition “What’s old anyway?” and the touring exhibition of the same name organised by the Federal Ministry for Family Affairs, Senior Citizens, Women and Youth is to increase awareness of the huge variety of ways in which the older generation lives today.

How old is old? At what age does one stop being young?
What does life in old age actually look like?

To obtain answers to these questions, entries were invited for a photo and video competition entitled “What’s old anyway?” as a curtain-raiser to the programme. Young and old people were able to present their personal ideas about age(ing) in photos and videos. The large number of entries showed clearly how diverse and varying people’s concepts of age(ing) are. The result was not a uniform picture – instead, it presented the multi-faceted nature of age(ing) today.

What is there to see?

The touring exhibition “What’s old anyway?” presents a wide range of successful entries – not just the prize-winners – in the photo and video competition of the same name. They are assigned to various categories and supplemented by statements from the Sixth Ageing Report and Ageing Survey.

Visitors are thus provided with a comprehensive picture of the theme of age(ing).

The images show older people in very different situations and convey a new view of age(ing). Pictures of active, energetic people can be seen alongside those highlighting the journey through life of older people in need of care. The collection thus expresses the widely varying facets of age and ageing.



“Old and young internationally” – Claus Martens